

Gabriel Mendes

(ele/he/him)

29 years

Communications specialist with bachelor's degree in Social Communication and Journalism, I've worked with marketing and production teams over the past few years, planning strategies and developing ideas for artists, music projects, and brands - followed by a deep research and knowledge of international and independent music and entertainment as well as experience in PR, writing, and community management.

work

GLOBAL MKT MANAGER - VIRGIN MUSIC

(Apr2022 - Jul2026)

Developing local and global partnerships, manage international projects, and work on brand activations and corporate communications

INT. LABEL MANAGER - VIRGIN MUSIC

(Apr2022 - Now)

Marketing plans for international projects, pitching, distribution strategies, global communication and exportation of local projects for other territories

MKT COORDINATOR_FORMUSIC

(Ago2019 - Apr2022)

Building the most interesting strategic plan - online and offline - for the clients (record companies, artists and bands, mainly) and the development of projects in the brazilian market

MKT ASSISTANT_FORMUSIC

(Out2018 - Ago2019)

Translation and organization of materials and sheets, assistance in promo activities. Developing of mkt plans

INTERNSHIPS

As a reporter and PR assistant. Between 2016 and 2018.

education

UNIVERSIDADE METODISTA (2018)

Journalism

extra courses

NYU x BILLBOARD (2022)

Music Industry Essentials

SÃO PAULO DIGITAL SCHOOL (2019)

Digital Communication Planning, Marketing

ACADEMIA INTERNACIONAL DE CINEMA (2017)

Screenplay course

+5511997679233

gabriel@orgtempo.com